

Dear colleagues,

We are all excited about going back to work and indulging in the creation of what makes us vibrate. In order to take over the reins of our industry, here are some ideas of reasonable and temporary sanitary measures to relaunch the production of photo shoots, so as to coexist with COVID-19.

Our intention is to share with you what we can do as fashion players to help the situation by tightening the rules of sanitation in order not only to protect us all, but also to reassure and to respect artists, models, assistants and clients, etc.

These health measures will allow us, to the best of our ability, to minimize the risk of transmission. We suggest that they be respected on all photo shoot activities.

As each shoot is different from one another, exceptions may arise and the final decisions will be left to the good judgment of the parties in place.

Pending official publication and intervention by the CNESST, we hope that these guidelines specific to our environment will be endorsed by the National Institute of Public Health of Quebec, as well as by Health Canada.

## Temporary measures of a "COVID FRIENDLY" shoot

1. All participants must bring their own snacks, lunches and their own bottles of water;
2. Hand washing is mandatory upon arrival and frequent during the photo session. In addition, disinfection by thorough hand washing or by using disinfectant gel must be done between each handling of equipment;
3. The cleaning and disinfection of work stations (hydraulic chairs, counters, mirrors, walls, exterior of storage cabinets, interior and exterior door handles and floor) must be carried out. It is essential to disinfect the changing room before and after the model will change clothes;
4. The stylist must disinfect EVERYTHING: shoes, accessories, jewelry, etc., before and after using the items;
5. A significant increase in the frequency of cleaning toilets and common areas should be made. It will now be necessary to ensure that you use products approved by Health Canada and to check whether the products could be harmful to pregnant women or people with asthma;
6. We recommend that each participant in the photo shoot have access to disinfectant gels;
7. We recommend that running water and soap be available at the shooting location for all those involved;
8. We recommend avoiding sweeping and dusting on the set of the photo session, so as not to stir up contaminating materials and re-suspend them in the air. To this effect, we encourage the use of mops or disinfectant wet wipes;
9. Under no circumstances should the model be touched-up on set. For this purpose, a mirror must be available on set and close at hand, so that the model can make his own touch-ups, if necessary. Thus, we

avoid the presence of stylists, hairdressers or makeup artists on the set of the shoot;

10. We recommend limiting the presence of 5 persons on the set of the photo session, in order to help respect physical distancing;

11. We recommend that each model, artist, assistant or client must have freshly washed hair and / or clean beard in the morning. In this regard, an individual with a beard is at greater risk of transmitting the virus more easily, since microdroplets can cling to the surface of the facial hair. Also, an unwashed beard makes the wearing of the mask obsolete;

12. We recommend that each model supplies and brings his own mascara, his own lipstick and his "gloss", obviously disinfected beforehand and stored in an airtight container or a Ziploc type bag;

13. We recommend that models have taken the initiative to have proper hygiene and nail care prior to the photo shoot. It should be noted that nails can be a hotbed of infection and keeping them clean and short helps prevent the spread of the COVID-19 virus;

14. We recommend that only one model be present per session and that the call times be coordinated in order to prevent multiple and / or simultaneous entry and exit of participants;

15. We recommend that the models do not place any articles (mobile phone, food, bag, etc.) on the workspace of stylists, make-up artists and hairdressers;

16. We recommend that all styling tools be separate for each model, and stored in airtight containers or carefully identified pouches after being disinfected. In addition, we suggest that artists have more combs, brushes, accessories and individual pouches. Also, we suggest that more preparation time should be allotted to disinfecting the items before the arrival of each model. If necessary, and depending on the scale of the photo shoot, it could be suggested to use additional labor to be able to carry out all the disinfection tasks;

17. We recommend that conversations between the model and the hairdresser or make-up artist be done through the mirror. To this end, we strongly suggest that the artist wears a mask;

18. The wearing of a mask and / or a visor is recommended and will be provided by the production which oversees the photo shoot. Gloves are not as effective as frequent hand washing and / or sanitizing with sanitary gel;

19. We recommend that a check for the presence of allergies and / or intolerances, in particular towards latex and certain cleaning products, be carried out beforehand among the team and among the models;

20. With the exception of the models working in front of the camera, we recommend that all workers with long hair wear them tied at all times;